

# **SPECIALISATION IN HEALTH PROMOTION**

**(EFFECTIVE FROM AY2022/2023 INTAKE, A MINIMUM GRADE OF 'B' FOR ALL SPECIALISATION COURSES AND SPH5005 PRACTICUM IS REQUIRED TO QUALIFY FOR A SPECIALISATION.)**

**A) FOR STUDENTS ADMITTED TO  
THE PROGRAMME BEFORE  
AY2023/2024**

**B) FOR STUDENTS ADMITTED TO  
THE PROGRAMME FROM  
AY2023/2024 ONWARDS**

**MASTER OF PUBLIC HEALTH**

**A) FOR STUDENTS ADMITTED TO THE PROGRAMME BEFORE  
AY2023/2024**

<b>SPECIALISATION IN HEALTH PROMOTION</b>
<b>COMPETENCIES</b>
<p>(a) Apply social, behavioural change and communication theories/models and strategies found by evidence to be successful in improving health behaviours for a variety of populations.</p> <p>(b) Analyse health needs of populations, health care systems and policies to design health promotion interventions for the general public as well as at-risk populations.</p> <p>(c) Plan, implement, evaluate, and communicate sustainable and effective programmes targeted at health promotion and/or disease prevention for the public.</p> <p>(d) Advocate for improvements in social practices, policy and law that will provide supportive and enabling environments for the promotion and improvement of public health.</p> <p>(e) Use existing structures and mobilise resources of organisations, governments and communities to create health-promoting environments.</p> <p>(f) Demonstrate skills in advocacy, collaboration, negotiations and social marketing.</p> <p>(g) Demonstrate ethical reasoning and professional integrity in the application of principles of health equity and social justice.</p>
<b>SPECIALISATION CORE COURSES (12 UNITS)</b>
<ol style="list-style-type: none"> <li>1. SPH5407 Programme Evaluation</li> <li>2. SPH5409 Qualitative Methods in Public Health</li> <li>3. SPH5501 Public Health Communication</li> </ol>
<b>SPECIALISATION ELECTIVE COURSES (8 UNITS)</b>
<ul style="list-style-type: none"> <li>• SPH5101 Advanced Quantitative Methods I</li> <li>• SPH5103 Collection, Management and Analysis of Quantitative Data</li> <li>• SPH5201 Control of Communicable Diseases</li> <li>• SPH5202 Control of Non-Communicable Diseases</li> <li>• SPH5205 Urban Outbreak Management</li> <li>• SPH5206 Urban Field Epidemiology</li> <li>• SPH5406 Contemporary Global Health Issues</li> <li>• SPH5408 Public Health and Ageing</li> </ul>

## MASTER OF PUBLIC HEALTH

- SPH5413 Women's, Children's and Adolescents' Health

### **SPH5005 PRACTICUM REQUIREMENTS**

The SPH5005 Practicum for this specialisation should examine a public health issue with identification of the educational needs and behavioural risk factors, of the general population (public) or other sub-populations in the workplace, school or health care setting and/or assessment of its impact using social ecological approaches, appropriate research methods, and skills acquired through the health promotion specialisation courses. Practicum projects can also be an evaluation of a health promotion or behavioural intervention programme in a local or overseas setting. Students may undertake an original research project or utilise secondary data (for example, operational data from a workplace or healthcare facility) to perform data analysis and interpretation.

**MASTER OF PUBLIC HEALTH**

**B) FOR STUDENTS ADMITTED TO THE PROGRAMME FROM  
AY2023/2024 ONWARDS**

<b>SPECIALISATION IN HEALTH PROMOTION</b>
<b>COMPETENCIES</b>
<p>(a) Apply social, behavioural change and communication theories/models and strategies found by evidence to be successful in improving health behaviours for a variety of populations.</p> <p>(b) Analyse health needs of populations, health care systems and policies to design health promotion interventions for the general public as well as at-risk populations.</p> <p>(c) Plan, implement, evaluate, and communicate sustainable and effective programmes targeted at health promotion and/or disease prevention for the public.</p> <p>(d) Advocate for improvements in social practices, policy and law that will provide supportive and enabling environments for the promotion and improvement of public health.</p> <p>(e) Use existing structures and mobilise resources of organisations, governments and communities to create health-promoting environments.</p> <p>(f) Demonstrate skills in advocacy, collaboration, negotiations and social marketing.</p> <p>(g) Demonstrate ethical reasoning and professional integrity in the application of principles of health equity and social justice.</p>
<b>SPECIALISATION CORE COURSES (12 UNITS)</b>
<ol style="list-style-type: none"> <li>1. SPH5407 Programme Evaluation</li> <li>2. SPH5409 Qualitative Methods in Public Health</li> <li>3. SPH5501 Public Health Communication</li> </ol>
<b>SPECIALISATION ELECTIVE COURSES (8 UNITS)</b>
<ul style="list-style-type: none"> <li>• SPH5101 Advanced Quantitative Methods I</li> <li>• SPH5103 Collection, Management and Analysis of Quantitative Public Health Data</li> <li>• SPH5314 Enterprise Occupational Health Practice</li> <li>• SPH5408 Public Health and Ageing</li> <li>• SPH5413 Women’s, Children’s and Adolescents’ Health</li> </ul>

## MASTER OF PUBLIC HEALTH

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