

Master of Public Health

SPECIALISATION: HEALTH PROMOTION

COMPETENCIES

- (a) Apply social, behavioural change and communication theories/models and strategies found by evidence to be successful in improving health behaviours for a variety of populations.
- (b) Analyse health needs of populations, health care systems and policies to design health promotion interventions for the general public as well as at-risk populations.
- (c) Plan, implement, evaluate, and communicate sustainable and effective programmes targeted at health promotion and/or disease prevention for the public.
- (d) Advocate for improvements in social practices, policy and law that will provide supportive and enabling environments for the promotion and improvement of public health.
- (e) Use existing structures and mobilise resources of organisations, governments and communities to create health-promoting environments.
- (f) Demonstrate skills in advocacy, collaboration, negotiations and social marketing.
- (g) Demonstrate ethical reasoning and professional integrity in the application of principles of health equity and social justice.

SPECIALISATION CORE COURSES (12 UNITS)

- SPH5407 Programme Evaluation
- SPH5409 Qualitative Methods in Public Health
- SPH5501 Public Health Communication

SPECIALISATION ELECTIVE COURSES (8 UNITS)

- SPH5101 Advanced Quantitative Methods I
- SPH5103 Collection, Management and Analysis of Quantitative Data
- SPH5201 Control of Communicable Diseases
- SPH5202 Control of Non-Communicable Diseases
- SPH5205 Urban Outbreak Management
- SPH5206 Urban Field Epidemiology
- SPH5406 Contemporary Global Health Issues
- SPH5408 Public Health and Ageing
- SPH5413 Women's, Children's and Adolescents' Health



MASTER OF PUBLIC HEALTH

SPH5005 PRACTICUM REQUIREMENTS

The SPH5005 Practicum for this specialisation should examine a public health issue with identification of the educational needs and behavioural risk factors, of the general population (public) or other sub-populations in the workplace, school or health care setting and/or assessment of its impact using social ecological approaches, appropriate research methods, and skills acquired through the health promotion specialisation courses. Practicum projects can also be an evaluation of a health promotion or behavioural intervention programme in a local or overseas setting. Students may undertake an original research project or utilise secondary data (for example, operational data from a workplace or healthcare facility) to perform data analysis and interpretation.