



**15 JANUARY TO 16 APRIL 2019  
(TUESDAYS, 6PM TO 9PM)**

## QUALITATIVE METHODS IN PUBLIC HEALTH

### WHAT IS THE COURSE ABOUT?

The course will familiarize participants with various data collection and analytic methods in qualitative research, as well as the relevant ethical considerations and ways to best present and communicate qualitative data. It is conceptualised as a journey where participants will be guided through each step of the qualitative research process starting with a discussion on the underlying principles of qualitative approaches and moving on to study design, sampling, data collection and analysis.

Participants will have hands-on practical experience applying the various data collection methods including in-depth interviews, focus groups, and observational methods; as well as learn practical techniques on how to improve the quality of data collection and conduct analysis. Emphasis will be given to best practices in data management and analyses using appropriate methods.

Throughout the course we will draw on case studies of social research on health from a number of settings and representing a wide range of topics. The central premise of this course is that qualitative research is a “skilled craft” that can provide a unique understanding of people’s lives, perceptions, experiences and the social phenomena that form and shape them.

### WHO SHOULD ATTEND?

Health officers or researchers who wish to understand the social phenomena that shape behaviours and explore topics in more depth and detail than quantitative research methods.

### PREREQUISITES

There are no prerequisites for this course.

**THIS IS A STRICTLY NOT-FOR-CREDIT COURSE.  
PARTICIPANTS WILL RECEIVE A CERTIFICATE OF ATTENDANCE IF MINIMUM  
ATTENDANCE IS ACHIEVED.**

## COURSE COORDINATOR



**Assoc Prof Helena Legido-Quigley**

*Saw Swee Hock School of Public Health  
National University of Singapore*

Assoc Prof Legido-Quigley has conducted research on health policy and health systems in Europe, Sub-Saharan Africa and currently with a focus on South-east Asia. Specific areas of expertise include global health, health systems strengthening, chronic conditions, antimicrobial resistance, and migrant health. Her latest research focuses on the future of the global health architecture in Asia.

### CLOSING DATE:

3 DECEMBER 2018

### COURSE FEES:

\$1,337.50 (INCLUDING GST)

### PAYMENT DUE:

4 JANUARY 2019

### CONTACT:

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### REGISTER AT:

<http://tinyurl.com/SSHSPH1820>

